

READER SURVEY 2025

We asked which articles you read in The Listing, and were delighted to see that every regular feature that we publish has a significant readership. By far the most popular features are our Out and About and What's On Calendar, yet we are delighted to see that ALL of the content we publish is highly valued by our readers

Out and About: Events/Places to Go	93%
What's On Calendar	93%
Spotlight On: a Local Organisation	72%
Community News	68%
News from Local Organisations	66%
Local History	66%
Local Life/Recognition: Local Person	63%
News from Therfield Heath	62%
Recipe: Cook at Home Inspiration	58%
News from Royston Museum	56%
Local Business Adverts	52%
News from Royston Cave	51%
Sustainability / Eco Living articles	41%
News from Businesses	34%
Julian's Business tips	33%
Mindful Living: by Chanting Stork Yoga	32%
Local Business Networking Guide	31%

